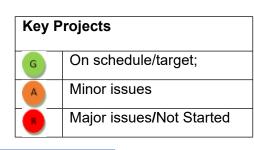
WYCE BUSINESS PLAN 2021-2022 QUARTER 4



Economy	People		Place
Projects	Projects		<u>Projects</u>
Support business growth at the Hillhouse Technology A	Develop a long term strategy for sustainable leisure and wellbeing provision across Wyre	G	Review the Wyre local plan 2011-2031
Collaborate with partners to develop strategic economic g plans such as the Greater Lancashire Plan	Deliver a programme of work to promote healthy choices and healthier lifestyles to keep people well	G	Deliver the Wyre Beach Management Scheme Facilitate and support the improvement and use of p
Work with our partners to increase access for residents and businesses to high speed internet and Wi-Fi wherever possible	Maximise funding opportunities and deliver initiatives to support older people and people with disabilities to maintain independence	G	open spaces Deliver our action plan to reduce the effect of climat on our borough including exploring green energy oppo
Develop the Fleetwood Regeneration Framework and explore external funding opportunities to support the future options to transform Fleetwood over the next 20 years		G	Promote activity to support our residents to reduce increase reuse and recycling and implement enviro initiatives to help achieve a cleaner, greener Wyre
Explore investment and development opportunities for our other town centres in Poulton, Garstang and Cleveleys	Develop a programme of work to improve and support the sustainability and resilience of our communities that builds on the learning from the Covid support hubs	G	Support the Turning Tides Partnership in their am achieve a blue flag coast that is free from plastic pollu
Work with partners to explore the feasibility of a Fylde Coast tramway / rail loop		G	<u>Measures</u>
Explore investment opportunities for our key council assets	the opportunities new technologies bring		Number of people attending outdoor activities
Proactively support business recovery following the	<u>Measures</u>		Reduction in fly tipping reported
Pandemic	% of e-contracts as a % of total contracts	G	Money raised for good causes by the Wyre communit
<u>Measures</u>	Number of people helped to remain independent at home	G	Number of public electric charging points
Town centre vacancy rates	Number of visits to leisure centres	G	Number of trees planted
	Net gain/loss of members per leisure centre	G	
Number of businesses supported G Number of Heritage Action Zone grants awarded to private owners	Number of volunteer hours	6	
Out of work benefit claimant count			

Key Measures



Improving or in line with expectations No significant change or comparable data unavailable

Worsening

COMMENTS AND ISSUES



Money raised for good causes by the Wyre community lottery -Staff absence in the team has meant that we haven't managed to prioritise the promotion and recruitment of new groups to the community lottery. We are planning to increase our engagement with community groups during 2022/23 by providing funding roadshows featuring the community lottery.

Number of public electric charging points - 5 double charges have been installed on car parks providing 10 electric charging points in total. There are also 23 double fast chargers (so 46 chargers) on order ready for installation once the company has received the equipment.

Number of trees planted - Tree planting season commences late November and runs to mid-March. The Woodland Trust delivered 318 less trees than requested in Q4 tranche. Also, 400 grey willow trees have been healed in at WECP and are being carried over for planting up to 2022/23 Q3.